



## The Beat Goes On at NewYork-Presbyterian

The Ronald O. Perelman Heart Institute

“Heart surgery was one of the best things that ever happened to me,” said David Letterman, “Late Night” television show host and former NYP cardiac patient. Mr. Letterman was speaking at the opening of the new Ronald O. Perelman Heart Institute at NewYork-Presbyterian/Weill Cornell. The beautiful new cardiac care and patient education Institute, located in what used to be the atrium on Greenberg 4, was made possible by Mr. Perelman’s gift of \$25 million.

Mr. Letterman went on to tell the audience, “It takes a saint to do something like this. Ron Perelman has shown us all what generosity is really all about. I was treated for an arterial blockage at this Hospital 10 years ago. I now have a six-year-old son because of the work and care of the people here. People who have become friends. I’ll never forget them.”

Also present at the September 14 opening was Mayor Michael R. Bloomberg, who described the new facility as “a lifesaving resource to the people of this city.” Mayor Bloomberg called Mr. Perelman “one of

(Continued on page 3)



David Letterman and Mayor Michael Bloomberg joined 250 guests at the Ronald O. Perelman Heart Institute dedication ceremony.

## The Allen Hospital: A New Name, But the Same Mission

Residents of upper Manhattan and the Bronx have always known NewYork-Presbyterian Hospital/Allen Pavilion as their community hospital: welcoming and familiar. Well, the name on the building may have changed, but the Hospital’s hallmark world-class care has not.

On September 10, Allen Pavilion was officially renamed NewYork-Presbyterian/The Allen Hospital. “The phrase ‘Amazing things are happening here,’ has never been more true than for what we are doing here at The Allen Hospital,” said NYP Trustee Peter Kalikow, who, together with Dr. Pardes; Willie Manzano, Senior Vice President and Chief Nursing Officer, NYP, and Chief Operating Officer of The Allen Hospital; Michael Fosina, Vice President and Executive Director, The Allen Hospital; and New York Yankees pitcher Mariano Rivera, presided over the re-naming ceremony.

Also in attendance was Mrs. Ethel Allen, the widow of Herbert Allen. In 1986, Herbert Allen and his brother, Charles Allen, Jr., donated \$15 million to establish the Allen Pavilion to serve upper Manhattan.

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Photos by Richard Lobell

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Herbert Pardes, M.D.  
President and  
Chief Executive Officer



Steven J. Corwin, M.D.  
Executive Vice President  
and Chief Operating Officer



## Ronald O. Perelman Heart Institute Opening

(Continued from page 1)

New York City's greatest philanthropists." He also described Mr. Perelman as a good friend with whom he sometimes enjoys a steak dinner.

Patients coming to the Weill Cornell campus for diagnostic treatment and educational opportunities will now enter a new "medical town square," which features beautiful marble floors, new skylights and a 100-foot-long "history wall" that explains the history of cardiology. The new Perelman Heart Institute will have a special focus on women's cardiac health in an effort not only to prevent heart disease in women but also to ensure that they receive the finest care.

"Women are twice as likely as men to die after suffering a heart attack, so the urgency to offer education and treatment has never been greater," Mr. Perelman said. "It is critical that women's heart health issues receive the attention and resources they deserve."

Dr. Pardes reminded the audience of over 250 that Mr. Perelman's gift is literally life-changing. "One person's generosity can truly impact the lives of countless others," he said. "Think of all the people we will be able to help because of this new Institute."

The Ronald O. Perelman Heart Institute will be led by O. Wayne Isom, M.D., Cardiothoracic Surgeon-in-Chief, and Bruce Lerman, M.D., Cardiologist-in-Chief. Holly Andersen, M.D., Assistant Attending Physician, will serve as the Institute's Director of Education and Outreach.

David Letterman concluded by referring to Mayor Bloomberg's earlier comment about having enjoyed steak dinners with Mr. Perelman at a local restaurant. "Isn't our mayor terrific?" he said. "It certainly takes a lot of courage to come to a heart center opening like this and talk about the joys of eating steak!" Which made everyone laugh — a sure heart benefit. ■



Saluting Ronald O. Perelman (third from left) were (from left) David Letterman, Mayor Michael R. Bloomberg, Dr. Pardes, NYP Trustee David Koch and O. Wayne Isom, M.D.

Richard Lobell

## Hospitality for Patients, Families, and Visitors

The NewYork-Presbyterian Guest Facility at The Helmsley Medical Tower offers temporary accommodations for Hospital patients, their families and visitors.

Each spacious room offers cable TV, a fully equipped kitchen, high-speed Internet, and daily maid service.

The newly renovated Sovereign Suites opened on July 1 to rave reviews.

The Guest Facility is located at 1320 York Avenue between 70th and 71st Streets. To learn more details or to make a reservation, call (212) 472-8400. ■



Amelia Panico

## A New Name, Same Commitment to Care

(Continued from page 1)

A new name, however, isn't the only big news at Allen. The main lobby of the Hospital has been fully renovated and a new series of television commercials — in both English and Spanish — have begun airing to inform the local community of the Hospital's ongoing transformation. The cardiac diagnostic center has been expanded, and a new state-of-the-art CT scanner is on its way.

As Ms. Manzano put it, "We have grown over the years, and we will continue to grow, but we will always remain a trusted resource in this community." Mr. Fosina seconded her statement, saying, "The lobby, the name change, the improvements to our infrastructure, they all represent the commitment NewYork-Presbyterian has made to this Hospital and this community."

The Allen Hospital serves upper Manhattan, Riverdale and the Bronx. It offers patients the most advanced care in geriatric medicine, cardiology, gastroenterology, neurology, orthopedics, urology, general surgery, and maternal and fetal health.

Dr. Pardes said, "This is a spectacular community Hospital serving a spectacular City-wide neighborhood." ■



Celebrating Allen's growth and renewal were (from left) Vincent Smith, NYP Trustee Charlotte Ford, Ethel Allen, Michael Fosina, Mariano Rivera, Willie Manzano, NYP Trustee Peter Kalikow, Dr. Pardes, and NYP Trustee Luis Canela.

Richard Lobell

COMING IN NOVEMBER

## First Steps Taken for New Children's E.D.

Stay tuned for an article about the groundbreaking for the Alexandra and Steven Cohen Pediatric Emergency Department at NYP/Morgan Stanley Children's Hospital. It will appear in the November issue.

## THE DR. OZ SHOW

You've seen him walking on campus, and on the "Oprah" show. But now Dr. Mehmet Oz has his own weekday talk show. The first episode of "The Dr. Oz Show" aired Monday, September 14 at 3 p.m. on Fox Channel 5 in New York. The show airs every weekday at 3 p.m., with repeats of each episode the following morning at 11 a.m. On the show, Dr. Oz addresses important topics in health and medicine, and takes questions from a studio audience of viewers from around the U.S. For local listings, show previews, videos and to request tickets to attend a taping at 30 Rockefeller Plaza, visit [www.doctoroz.com](http://www.doctoroz.com)





# Getting to Know You

Timothy George, NYP/Columbia

**Q:** What is your name, and what is your job here at NewYork-Presbyterian?

**A:** My name is Timothy George. I am a Senior Security Officer at NYP/Columbia.

**Q:** How long have you been at NYP?

**A:** I have been working at NYP since December 2006.

**Q:** What's the best part of your job?

**A:** The best part of my job is ensuring the safety of patients,

staff and visitors as well as interacting with interesting people in different occupations. All work towards the same goal — serving the patients.

**Q:** Do you have a funny story about something that's happened to you since you've been working here?

**A:** While I was working in the E.D., a visitor was looking for a patient. When I spoke with her, I realized that she didn't speak English. I knew a couple of words in Spanish, so I attempted to talk to her. She soon began speaking fluent Spanish very fast. At that point I was lost and had to get someone else to help her.

**Q:** Why did you want to work at NYP?

**A:** I had heard on many occasions that NYP was a great institution with many opportunities for growth. I wanted to be part of such a great team.



Timothy George



Tim George greets a colleague, Executive Assistant Elizabeth Cuevas.

**Q:** What does "We Put Patients First" mean to you?

**A:** It means to me that our patients are our top priority. It is our duty to make sure that all our patients' needs are being met.

**Q:** What's your favorite type of music?

**A:** Hip hop, jazz, R&B, and soul.

**Q:** What do you do in your spare time?

**A:** I enjoy spending time with my family and watching sports.

**Q:** What three things are we likely to always find in your refrigerator?

**A:** Vitamin water, grapes and milk.

Test your sustainability I.Q. by taking our **RECYCLING Quiz**. For hints, head to the NYPgreen page on the Hospital's Infonet. (See answers below.)

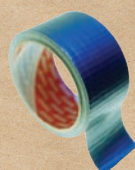
**1** Styrofoam items, coffee cups, yogurt containers and cafeteria clamshells are recyclable in NYP's recycling program.

☐ TRUE ☐ FALSE



**2** You have to remove staples and tape from paper before you recycle them in the NYP recycling program.

☐ TRUE ☐ FALSE



**5. TRUE.** The success of our Hospital's recycling program is the result of people getting involved. One great way to do this is by becoming a Green Champion. Visit the NYPgreen page on the Infonet for more details. <http://infonet.nyp.org/NYPgreen/GreenChampiondescription.pdf>

**4. TRUE.** Recycle plastic soda and water bottles in the blue bins. Do not recycle any other plastic, including yogurt containers, plastic bags, plastic cups, take-out containers and plastic cutlery. You may be able to recycle these at home — but not in NYP's program — see Question #3 for why.

**3** I can follow the same recycling rules at NYP that I follow at home.

☐ TRUE ☐ FALSE



**4** The only plastic that can be recycled are empty narrow-neck screw-top drink bottles without lids.

☐ TRUE ☐ FALSE



**5** I want to champion the recycling and sustainability efforts on my unit/department, and can do that by volunteering to be a Green Champion.

☐ TRUE ☐ FALSE



**3. FALSE.** Every recycling program is determined by the materials recovery facilities that processes the recyclables for its geographic area. Because of this, the rules at NYP may be different than your rules at home. It's important to learn the right rules and follow them.

**1. FALSE.** These items must be thrown in the trash to avoid the bag of recyclables being downgraded to trash. When in doubt, throw it out in the trash. **FALSE.** It is not necessary to remove staples, paperclips or tape from paper. They are separated at the recycling facility.



# A Special Sunday, From River to River

New Yorkers were seeing red on Sunday, September 13 – the red of NYP T-shirts, worn by hundreds of staff and volunteers who turned out to raise funds to fight breast cancer and feast on the offerings of a street fair, which ranged from wool sweaters to vital information on health and wellness, as well as free blood pressure screenings.

The bright red T-shirts (as well as the pink ones of breast cancer survivors) lit up Central Park, where they were worn by the NYP runners and walkers in the Komen New York City Race for the Cure. NYP once again formed the race's largest hospital team. At the Third Avenue Fair, between East 66th and East 86th Streets, those who wore the blazing red shirts with pride offered screenings and health information to Sunday strollers.

Whether in the park or on the avenue, the red T-shirts identified one gigantic team dedicated to better health for all New Yorkers. NYP really walks the walk!



NewYork-Presbyterian Hospital



Third Ave. Fair





# promotions

Human Resources reports the following promotions as of August 31, 2009:

## NYP/ACN

**Joel Bethune**  
Patient Financial  
Advisor, Clinic-  
Psychiatry/Pediatrics



Joel Bethune

**Janet R. Garth**  
Mgr-CCHE, Center for  
Community Hlth & Ed  
**Odel Wallace-Rose**  
Patient Financial  
Advisor, Clinic-Eye Adult

## NYP/ALLEN

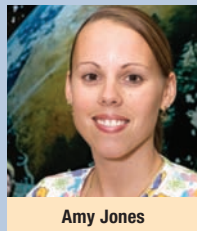
**Maria V. Ramos**  
Clinical Nurse II, 2-RE-  
Medical Stepdn Allen  
**Francisco Rodriguez**  
Unit Assistant, 2-RW-  
ALC Unit -Allen



Francisco Rodriguez

## NYP/MSCHONY

**Monica C. Blanche**  
Clinical Nurse III,  
CH-5/6S OB & Nursery  
**Amy Jones**  
Clinical Nurse II, CH-  
Pediatric Intensive Care



Amy Jones

**Monicamma Mathew**  
Clinical Nurse III,  
CH-5/6S OB & Nursery

## NYP/COLUMBIA

**Helen H. Choi**  
Staff Pharmacist ,  
Pharmacy-Administration  
**Tracy Fraser**  
Patient Financial Advi-  
sor, DPO Billing Services  
**Cruz Guardiola**  
Laboratory Technologist,  
Core Lab-Chemistry  
**Ramon Gutierrez**  
Lead CT Technologist,  
VC CT Scan

**Samira Hamed**  
Patient Financial Advi-  
sor, DPO Billing Services  
**Giana Jorge**  
Patient Financial Advi-  
sor, DPO Billing Services  
**Nusrat Joseph**  
Emergency Room  
Technician, Emergency - A  
**Pacifico Marquez**  
Clinical Nurse III,  
MB-6HS

**Esardai Seegobin**  
Supervisor-Patient  
Accounts, Patient  
Accounts Admin



Esardai Seegobin

**Nitin Mathew**  
Staff Pharmacist ,  
Pharmacy-Administration  
**Denis McCarthy**  
X-Ray Technologist,  
X-Ray VC Emergency

**Kerryann Nichol**  
Staff Pharmacist,  
Pharmacy-Administration

**Aleksandr Niyazov**  
Staff Pharmacist,  
Pharmacy-Administration

**Sung Min Park**  
Staff Pharmacist ,  
Pharmacy-Administration

**Theresa Pineiro**  
Unit Assistant,  
6 H North Oncology

**Pearl Pollard-Johnson**  
Unit Assistant,  
6 H North Oncology

**John Puryear**  
Manager - IS, Medical  
Informatics Svcs

**Alla Slepakova**  
Staff Pharmacist ,  
Pharmacy-Administration

**Yamilet Vazquez**  
Admin Asst, Radiation  
Oncology

**Kelly Walewski**  
Chief Physician's Asst,  
PA Services

**NYP/WEILL CORNELL**

**Folasaye M. Adaramola**  
Staff Nurse-RN,  
14N Med/Surg-GI

**Diana Alago**  
Sr Finan Analyst,  
Revenue Cycle Support

**Denise Andino**  
Staff Nurse-RN, W&C  
Health-L&D

**Melissa Antaki**  
Staff Nurse-RN,  
W&C Health-L&D  
**Shana Ben**  
Analyst Ret Svcs,  
Pension

**Calandra Y. Branch**  
Mgr-Bus Admin-Mil-  
stein, Administration -  
Castellanos

**Madeline Broomfield**  
Cafeteria Cashier,  
Food & Nutri Svc

**Jenny Chang**  
Staff Nurse-RN, Nursing -  
5W - Crit Care

**Romaris Collado-Cruz**  
Admin Assistant,  
Patient Services

**Nicola A. Coombs-  
Simpson**  
Accountant, Accounting

**Liang Ding**  
Pharmacist, Pharmacy

**Kathleen Doherty**  
Sr Analyst - Comp,  
HR - Compensation

**Jamilah Dula**  
Staff Nurse-RN,  
14N Med/Surg-GI

**Paulette Eng**  
Pharmacist, Pharmacy

**Victor Fermin**  
Patient Registrar,  
Emergency Dept

**Christine Garcia**  
Staff Nurse-RN, W&C  
Health-Peds

**Inna Guindine**  
Sr Physician Asst,  
Medicine Pas

**Erin Hassett**  
Nurse Practitioner,  
Med/Surg-Nursing

**Sasha Hegde**  
Senior Auditor, Internal  
Audit & Compliance

**Hannah Im**  
Staff Nurse-RN, Critical  
Care Nsg - BICU

**Michael H. Koppel**  
Mgr-Paramedics, EMS

**Joel M. Kusnigoff**  
Database Admr III - IS,  
IT Back Office

**Victoria Kutepova**  
Fin Mgr - BioMed Eng,  
Biomedical Engineering

**Melissa Landanno**  
Prgm Mgr-Pat Centered  
Care, Patient Centered  
Care

**Heather Maison**  
Patient Facilitator -  
Pat Svcs, Patient Services

**Mary H. McGreal**  
Nurse Practitioner,  
Nur - 14S Med/Surg

**Vladimir N. Morales**  
Corp Dir-IS Clinical,  
Clinical Information  
Systems

**Irene Gladys Munoz**  
Radiological Spl-Cross  
Sect, Radiology-CT

**Nigel Warren Nock**  
Invntry Cntl Anly,  
Perioperative Svcs

**Sheena Pena**  
Cafeteria Cashier,  
Food & Nutri Svc

**Frederick Pessaro III**  
Analyst Sys Operations -  
IS, IT Administration

**Maryellen Peters**  
Staff Nurse-RN, NUR-  
2W CRIT SURG SD

**Jorge Prada**  
Staff Nurse-RN,  
W&C Health-L&D

**Alba Reyes**  
Clinical Mgr,  
Stich Radiation Ctr

**Gamaliel Reynoso**  
Mgr - IS,  
Core Resources East

**David Brown**  
Assistant Controller,  
Accounting



David Brown

**Richard A. Rochester**  
Cafeteria Cashier,  
Food & Nutri Svc

**David Rosario**  
Invntry Cntl Anly,  
Perioperative Svcs

**Eric Santiago**  
Unit Coordinator,  
Emergency Dept

**Maria Liza Sarmiento**  
Clin Nurse Spec,  
Service Line-Cardiac

**Doris Tiangtham**  
Sr: HRIS Analyst,  
Pension

**John Triculis**  
Project Leader - IS,  
IT Corporate Systems

**Patricia Tsadilas**  
Radiological Spl-Inter-  
vent, Radio/Cardiovas

**Hugh M. Weston**  
Patient Registrar,  
Emergency Dept

**Jacqueline White**  
Special Asst to EVP,  
Office of Hospital  
Director

## National Pastoral Care Week

The Pastoral Care & Education Department invites you to join in celebrating National Pastoral Care Week, Sunday, October 25, through Saturday, October 31.

There will be special events at all the campuses during that week, announced through

flyers and e-mails.

If members of your department would like to have a special blessing that week, please contact the Pastoral Care & Education Department at your campus to make arrangements for a chaplain to come to your area.

## classifieds



- **FOR RENT:** Two apartments in three-family private home on Crotona Avenue at East 182nd Street in the Bronx, between the Bronx Zoo and Little Italy. Large back yard and two private entrances. One apartment has three or four bedrooms and one bath. \$2,000/month rent includes heat and hot water; two months due at lease signing. Second apartment is in basement; has two bedrooms, one bath, windows in every room. Rent: \$1,300; includes utilities. No pets allowed. No extra fees; deal directly with owner. To schedule appointment, e-mail weekendbliss@gmail.com.

- **FOR RENT (SUBLET):** Large furnished or unfurnished alcove studio (625 square feet) in luxury building at East 48th Street and First Avenue, near Grand Central and the United Nations. 24-hour doorman.

Expansive windows, four closets, central air and heating, new laundry room in the building. \$1,950. One-year lease and one-month security deposit. Sublet directly by owner; no broker fee. Income verification required. Call (702) 408-6605.

- **FOR SALE:** Three-bedroom house at 346 Griggs Avenue in Teaneck, New Jersey. Living room, dining room, kitchen, one full bathroom, two half bathrooms. Unfinished basement, finished attic. Two-car garage, new driveway. \$495,000. Call (201) 357-5271 from 10 a.m. to 11 a.m. weekdays.

Place your ad in *NYP* — FREE of charge. Space is available on a first-come, first-served basis. For more information, call Marcy at (212) 821-0579. (The publication of an ad does not indicate endorsement by the Hospital.)

## calendar



- **October 13**—The NYP/Columbia Adult Emergency Department will hold an open house for all nursing staff from 12 noon to 4 p.m. and for the night nursing staff from 10 p.m. to 2 a.m. To learn more, contact Melaney (meg9009@nyp.org) or Victoria (jop9005@nyp.org).
- **October 15**—NYP/Weill Cornell's 20-year service recognition gala will take place at the Marriott Marquis Times Square at 1535 Broadway from 5:30 to 9:30 p.m.
- **October 19**—The 2009 Medical Complex Art Show opening will take place in the Weill Cornell Medical College Library (1300 York Avenue) from 4:30 to 6 p.m. The show will feature paintings, photographs, computer-generated art, sculpture, ceramics and handicrafts, all created by faculty, staff and students of NewYork-Presbyterian Hospital/Weill Cornell Medical Center and neighboring medical institutions.
- **October 21**—Cabaret 2009 will take place at the World Financial Center Winter Garden, with cocktails at 6:30 p.m. and dinner and entertainment at 7:30 p.m. To learn more, contact Julie Sanders at (212) 821-0578 or at jug2011@med.cornell.edu.
- **October 21**—The Women At Risk support group for women at high risk for breast cancer will meet in the Stacey Garil Womack

Resource Library of the Herbert Irving Cancer Center, 161 Fort Washington Avenue, 10th floor, Room 1035, from 6 to 7:30 p.m. New participants welcome. To learn more or to RSVP, contact Lisa Held, Program Coordinator, at (212) 305-3269 or lheld@womenatrisknyc.org.

- **October 22**—The NYP/Weill Cornell Comprehensive Epilepsy Center will host "Epilepsy Management: Beyond the Horizon 2009," a free educational program for all interested in learning about adult and pediatric epilepsy, from 4 to 8:30 p.m. in Uris Auditorium (1300 York Avenue at 69th Street). To learn more or to register, contact Outreach Coordinator Catherine Soto at (212) 746-2625 or at cas2027@med.cornell.edu.
- **October 29**—Women At Risk will hold the Laurie Bass Sklaver annual symposium, "It's Time to Get Personal: Breast Cancer and the Future of Individualized Care," from 5:15 to 7:45 p.m. at the UJA Federation, 130 East 59th Street (between Park and Lexington Avenues). Seating is limited. RSVP to Lisa Held at (212) 305-3269 or at lheld@womenatrisknyc.org.
- **October 30**—NYP's annual employee Halloween celebration will take place at NYP/Columbia, with parties from 5 to 6 p.m. and 6:30 to 7:30 p.m. To learn more, contact Public affairs at (212) 305-5587.

If you know of any promotions that have been omitted, please report them to Human Resources at these numbers: 746-1448 (Weill Cornell); 305-5625 (Columbia). Photos by Charles Manley



## benefits corner

### **BENEFITS ANNUAL ENROLLMENT OCTOBER 26 – NOVEMBER 16**

The Annual Benefits Enrollment period is Monday, October 26 - Monday, November 16, 2009. Any benefit selections and changes you choose during this period will be effective January 1, 2010.

#### **You must enroll if:**

- you are making any changes to your benefits plan and/or
- want to participate in a Health Care and/or Dependent Care Spending Account

#### **You do not have to take any action if:**

- you are not making any changes to your current plans and/or
- do not want to participate in a Health Care and/or Dependent Care Flexible Spending Account in 2010

The selections you make will remain in effect for the entire 2010 year unless you have an IRS qualified change in status. IRS qualified changes include marriage, divorce, legal separation, birth/adoption, change in employment status, or death of a dependent. Except for the Health Care and Dependent Care Flexible Spending Accounts, your current benefit selections, including Mass Transit and Parking Spending Account will roll over to the 2010 plan year.

### **BENEFITS 2010**

This new Web site on the NYP Infonet provides useful benefits information, easy enrollment via Employee Self-Service, and other resources. During the Annual Benefits Enrollment period, there will be vendor benefit fairs, and on-site enrollment assistance sessions with NYP Benefit Coordinators, who can assist you with Employee Self-Service.

More detailed information will be mailed to employees' homes prior to Benefits Annual Enrollment.



### **MANDATORY FLU VACCINATION**

Influenza (the flu) is a very serious illness, and NewYork-Presbyterian Hospital

has long recognized that getting vaccinated against the flu is the best way to protect

ourselves, our families, and our patients. It is also one of the ways we honor our commitment to *We Put Patients First*. Every year at this time, we ask all employees and physicians to get vaccinated. In light of the recent H1N1 influenza outbreak and research demonstrating that higher vaccination rates in health care workers lead to lower patient infection and mortality rates, the New York State Department of Health has for the first time issued an Emergency Order mandating all health care workers be vaccinated against the flu.

#### **Vaccinations for Seasonal Flu: NewYork-Presbyterian's Mandatory Program**

- To comply with State mandate, NYP will now require all staff, physicians, students, and volunteers to be vaccinated against the flu. Staff employed by our University partners who work in patient care areas, as well as contracted staff, will also need to get vaccinated.
- Exceptions will only be made for those staff members with a verifiable medical contraindication.
- Anyone (other than those with a verifiable medical contraindication) who is not vaccinated against seasonal flu by November 30 will not be allowed to work at the Hospital until he or she is immunized.
- Medical contraindications must be reviewed and verified by Workforce Health & Safety.
- After November 30, and for the duration of the flu season, anyone who has a verifiable medical contraindication will be required to wear a surgical mask while working at the Hospital.

Workforce Health and Safety will be providing the flu vaccine free of charge to all employees. The Clinic has extended hours during the week and is also open on Saturdays. For more information, please see the Workforce Health & Safety page on the Infonet.

#### **Vaccinations for H1N1: More Information to Come**

- We anticipate receiving the H1N1 vaccine in mid-October, but are still awaiting information from the Centers for Disease Control and Prevention and the New York State Department of Health.
- We anticipate that the H1N1 vaccine will also be mandatory, but do not yet have definitive information.

## employee activities

### **TICKETS AVAILABLE**

A limited number of the following tickets are available for purchase, by check or money order, in Human Resources, NewYork-Presbyterian/Weill Cornell, Payson House, 3rd Floor, or Human Resources, NewYork-Presbyterian/Columbia, Harkness Pavilion, Main Floor.

You will be required to present your NewYork-Presbyterian employee ID when purchasing tickets.

If you have any questions, please e-mail [activities@nyp.org](mailto:activities@nyp.org).

**Please note:** All tickets are limited to four per NYP employee. Tickets will not be held and are available on a first-come, first-served basis.



#### **Dreamgirls**

Saturday, November 21  
Apollo Theater  
2 p.m.  
Lower Mezzanine  
\$59.50 per ticket

#### **New York Knicks vs. New Orleans Hornets**

Monday, November 2  
7:30 p.m.  
Section 301  
\$20.00 per ticket



#### **New York Knicks vs. Indiana Pacers**

Wednesday, November 4  
7:30 p.m.  
Section 302  
\$20.00 per ticket

#### **New York Knicks vs. Cleveland Indians**

Friday, November 6  
8:00 p.m.  
Section 301  
\$60.50 per ticket

#### **New York Knicks vs. Atlanta Hawks**

Wednesday, November 11  
7:30 p.m.  
Section 302  
\$20.00 per ticket

### **GREEN PAGES CONTACT INFORMATION**

Benefits Corner: (212) 297-5771  
[BenefitsBridge@nyp.org](mailto:BenefitsBridge@nyp.org)

Employee Activities: (212) 746-5615  
[activities@nyp.org](mailto:activities@nyp.org)

Other Green Pages News:  
[hrweb@nyp.org](mailto:hrweb@nyp.org)

### **SPECIAL SERVICES FROM ERRAND SOLUTIONS**

Did you know that Errand Solutions can help you ship your important packages without your having to go to a Post Office or other shipping company?

Errand Solutions already has relationships with national shipping companies, such as Fedex and others. In addition, these services are provided to you at discounted prices.

As October begins, Errand Solutions can also assist you and your family to prepare for the upcoming Halloween season with costumes, party planning and more!

And, don't forget, patients and families can access Errand Solutions to help them with their needs by simply dialing \*99 from their room phone.

Stop by or call the Errand Solutions desk today and see what they can do for you!

*errand solutions at* **NYP**



**Herbert Pardes, M.D.**  
President and  
Chief Executive Officer

**Steven J. Corwin, M.D.**  
Executive Vice President and  
Chief Operating Officer

**William A. Polf, Ph.D.**  
Senior Vice President for  
External Relations

**Myrna Manners**  
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**Michael Sellers**  
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# World Burn Congress: Healing Through Storytelling

"I hope you find this experience to be one of growth and healing," said Laura Forese, M.D., Senior Vice President, Chief Operating Officer and Chief Medical Officer at NYP/Weill Cornell, to the nearly 900 people who gathered August 27-29 at the Sheraton Center for the World Burn Congress. They were burn survivors and their families, firefighters, veterans of the Iraq and Afghanistan wars, and specialists in burn treatment from across the country.

Participants discussed such practical subjects as how to use make-up creatively and how to communicate fire prevention messages through the media. More importantly, they also told their stories.

CBS news correspondent Kimberly Dozier described being injured and burned by a 500-pound car bomb when she was covering the Iraq war and her physical and emotional recovery from her burns, broken bones and shrapnel injuries. Now back at work reporting on the Pentagon and the White House, she says, "The hardest part at this time is other people's perceptions of me. People can't let you out of the injured box." Asked what caregivers need to do better, she said, "Listen to patients and acknowledge their pain."

Another speaker, Kim Phuc Phan Thai, was familiar to conference participants — and to people around the world — as the naked, nine-year-old girl in the sadly iconic photo snapped in 1972 as she fled her blazing village in Vietnam. Burned by napalm over 65 percent of her body, she was in a Saigon burn unit for 14 months and has undergone 17 operations. "But I was spared," she said.



At left, Kim Phuc Phan Thai holding the famous Vietnam War photo. Above, New York City Fire Department Commissioner Nicholas Scoppetta (6th from left) helped open the World Burn Congress. With him were (from left) Abby Jacobson-Friend, NYP Director, Clinical Services; William T. Greene, NYP Vice President, Clinical Services; Roger Yurt, M.D., Director, NYP's Hearst Burn Center; Laura Forese, M.D., Senior Vice President, Chief Operating Officer and Chief Medical Officer, NYP/Weill Cornell; Fabrizio Michelassi, M.D., Surgeon-in-Chief, NYP Weill Cornell; Amy Acton, Executive Director, Phoenix Society for Burn Survivors; Salvatore Cassano, FDNY Chief of Department; William Leahy, President, New York Firefighters Burn Center Foundation; Ronald Siarnicki, Executive Director, National Fallen Firefighters Foundation.

The photo of Kim Phuc had one unexpected consequence: it inspired two firefighters to start in 1975 what became NYP/Weill Cornell's Hearst Burn Center.

Kim Phuc recounted her journey from the Vietnamese village to her present life as a 46-year-old married mother of two sons who lives in Toronto, Canada, and works as a peace activist and head of the Kim Phuc Foundation International, which helps child victims of war.

She learned many lessons during her long years of recovery, including how to cope with pain, how to survive loss, and,

the most difficult, how to forgive. "The last lesson I learned was to take control of that picture," she said. "I wanted to live a normal life, but for many years that picture controlled me. But I realized that if I couldn't control it, I could use it to work for peace. Now I try to use it as a symbol of love, peace, and forgiveness."

Burn care has improved dramatically in the years since 1972, according to the Burn Center's Director, Roger Yurt, M.D. In 1972 a 50-year-old patient burned over 50 percent of her body had almost no chance of surviving. "Today that same patient would have

a doubling of his or her chances," he says, because of better anesthetics, nutrition and respiratory care and more careful monitoring of cardiac function.

NewYork-Presbyterian Hospital, Weill Cornell Medical College and the New York Firefighters Burn Center Foundation co-hosted the 21st Annual World Burn Congress, which was organized by the Phoenix Society for Burn Survivors.

As the conference drew to a close, Amy Acton, Executive Director of the Phoenix Society, said, "I think a lot of us discovered this week that we are not alone." ■

## CODE OF CONDUCT REVISED

NYP's revised Code of Conduct will be distributed to all employees in the coming weeks. The Code is based on the principles outlined in NYP's Mission, Vision and Values and addresses such issues as ethical business practices and quality of care.

Developed in collaboration with NYP's executive officers and approved by the Board of Trustees, the Code of Conduct applies equally to all who work on behalf of the Hospital. When you receive your copy of the Code, please take time to read it carefully.

If you have questions about the Code's ethical standards or about how to apply them, call NYP's Compliance Officer and HIPAA Privacy Officer, Nickie Braxton, at (212) 746-1327.

## COMPLIANCE HELPLINE

If you have a compliance question or suspect a violation of a law, regulation, Hospital policy or the Code of Conduct, call NYP's toll-free helpline to speak with an experienced helpline operator.

NYP's helpline is available 24 hours a day, seven days a week. Calls, which are administered by an outside vendor, may be anonymous and confidential. All callers reporting in good faith are protected by the Hospital's non-retaliation policy. To reach the helpline, call (888) 308-4435.

## Health & Wellness

NEWYORK-PRESBYTERIAN HOSPITAL AND WEILL CORNELL MEDICAL COLLEGE SEMINAR SERIES • FALL 2009

### October 27

**Influenza: Prevention and Treatment for H1N1 and Other Strains**  
Laura Forese, M.D., M.P.H.  
E. Yoko Furuya, M.D., M.Sc.

### November 3

**Staying Strong: Minimizing the Effects of Osteoporosis**  
Orli R. Etingin, M.D.  
Joseph Lane, M.D.

### Time:

All seminars will begin at 6:30 p.m.

### Location:

All seminars held at Uris Auditorium; Weill Cornell Medical College; 1300 York Avenue (at 69th St.)

### Web:

[www.med.cornell.edu/seminars](http://www.med.cornell.edu/seminars) or [www.nyp.org](http://www.nyp.org) For more information or if you require a disability-related accommodation, call (212) 821-0888. All seminars are **FREE** and open to the public. Seating is available for 250 people on a first-come, first-served basis.

### November 10

**Behind the Mirror: Exercising Caution with Items in Your Medicine Cabinet**  
Rebekah G. Gross, M.D.  
Marcus M. Reidenberg, M.D.

### November 17

**Aging Well: Optimizing Your Home Environment to Manage Memory Loss and Prevent Accidents**  
Rosemary Bakker, M.S.  
Lisa D. Ravdin, Ph.D.