



The newsletter for employees and friends of NewYork-Presbyterian • Volume 12, Issue 8 • August 2010



From Herbert Pardes, M.D., and Steven J. Corwin, M.D.
Congratulations!

Last month, we learned that for an entire decade, NewYork-Presbyterian Hospital has been ranked as the leading hospital in New York! For the tenth consecutive year, we have again been named to the Honor Roll, and for the fifth consecutive year, we have held steady at #6 in the nation, according to the 2010 *U.S. News & World Report* "America's Best Hospitals Survey."

This accomplishment truly reflects the continued quality and excellence in the care we deliver, and our dedication to putting patients first every single day. We could not have achieved this milestone without the teamwork and commitment of our amazing doctors, nurses, and staff, as well as the strong collaboration we share with our medical school partners, Weill Cornell and Columbia. We are so proud and grateful to you all!

ten years of top honors

NewYork-Presbyterian ranks #1 in New York and #6 in the nation on the 2010 *U.S. News & World Report* Best Hospitals "Honor Roll." It's the 10th consecutive year we're on the Honor Roll, the seventh consecutive year we're among the top 10, and the fifth year we're ranked #6. We are also the only metro-area hospital on the Honor Roll. These distinctions reflect reputation, volume and other patient care-related factors.

Dr. Pardes said he was pleased that NYP is once again among the top 10. "Our health care professionals, who have expertise across a full spectrum of medical specialties, are dedicated to providing high-quality, effective and empathetic care to patients and their families," he said. "Through our affiliation with Weill Cornell

Medical College and Columbia University College of Physicians and Surgeons we are continually developing cutting-edge medical technologies and potentially life-saving therapies."

To Dr. Corwin, NYP's ranking is a tribute to our continued excellence in the care and service we deliver to patients every day. He said, "We applaud and thank our amazing staff for their commitment to teamwork, and to putting patients and families first."

NewYork-Presbyterian is one of only 14 hospitals on the Honor Roll this year. This year's Honor Roll is more exclusive, down from 21 hospitals last year. To be on the Honor Roll, hospitals must rank in six or more specialties. We have the highest possible score for

Patient Service and/or Technologies in all 12 specialties where these categories apply.

NewYork-Presbyterian is also the only tri-state-area hospital listed on this year's *U.S. News & World Report* "America's Best Children's Hospitals" Honor Roll, and one of only eight children's hospitals in the nation ranked in all 10 clinical specialties.

Dr. Pardes was interviewed about the ranking by local television and radio stations, with stories appearing on WNBC-TV, WCBS-TV, Fox 5, WPIX-TV, LNS (Local News Service), WCBS Radio and more than a dozen online media. The full rankings can be viewed at USNews.com, and in the August 2010 issue of *U.S. News & World Report*. ■



round-the-clock cardiac care

One of an estimated 3,500 NYP employees who work evenings and nights, Nick Pastron, R.N., is Staff Nurse in NYP/Weill Cornell's Cardiac Intensive Care Unit. He recently talked about his job with NYPress.

As the charge nurse at night in the Cardiac Intensive Care Unit at NYP/Weill Cornell, my 12-hour shift kicks off with a check-in on some of the sickest patients in the Hospital.

Many patients who are admitted to the Cardiac ICU leave the next day in very good condition. But there are also those recovering from major heart attacks whose bodies are in an extremely fragile state. The kidneys may fail, requiring continuous dialysis, or patients may "code," going into cardiac arrest. On the floor in the Cardiac ICU, it can become a hectic night very quickly.

When this happens, it's my job as the charge nurse to fill in the gaps — whether that's assisting the primary nurse with an emergent patient, taking care of his or her other patients, or often both.

Only experience can teach a nurse how

to handle these situations. I've been in nursing for 10 years. For most of my early career, I was a traveling nurse, which meant I often did a three-month stint at one hospital and then moved on to my next contract position. As a critical care nurse, at one time or another I've worked in many different ICUs, treating the youngest neonates, the oldest geriatric patients and everybody in between.

After working at several hospitals around New York City, I took a temporary position at NYP/Weill Cornell and was then offered a permanent staff position. That was 5 1/2 years ago and I've been working the night shift at NYP ever since.

Moving around from hospital to hospital has taught me the value of mentorship. When I first began, I really looked up to the people who taught me; your mentors, when you are a critical care nurse, can truly make or break you.

Now, as the nurse-in-charge on the floor of my own unit, teaching is the most meaningful aspect of my job. More

than anything, I enjoy watching young nurses grow confident in their knowledge and abilities. My hope is that one day I'll turn around when I need help, and they'll be right there and have my back the same way that I have theirs now.

Many nurses start out working nights because these shifts must be filled, and more senior nurses prefer working during the day. Though I probably could have begun working days long ago, I prefer working nights. Working at night is more straightforward than working during the day; I can usually come into the Hospital and expect to be able to get my work done with minimal distractions. There are far fewer procedures during the evening, and nurses can expect to spend most of their shift in the unit, looking after the patients under their care.

Although the body quickly adapts to working nights, you never really sleep properly when you work nights, and you never really sleep enough. One study says that night shift workers don't live as long as people who work days, and I like to joke that working nights is like taking 10 years off your life.



Nick Pastron, R.N.

I stay balanced by going to the gym as often as time allows and by traveling back to Ohio, where I can get outdoors, every three or four months.

When I get home in the morning after a shift, I eat a little breakfast and then head right to bed. Since I was 16, I knew that I wanted a health care job that was "hands on." In critical care nursing, I certainly found it. After 12 hours on the floor, when I get home I may be dead tired, but I also know that I've made a real difference in the lives of our nursing staff and our patients. ■

During the night Nick Pastron, R.N., can care for patients with few distractions.



Photos by: Richard Lobell

Getting to Know You

Alfred Boyce, NYP/Weill Cornell



Rene Perez

Alfred Boyce

Q: What is your name, and what is your job here at NewYork-Presbyterian?

A: My name is Alfred Boyce. I work as a Housekeeping Aide in the Environmental Services Department.

Q: How long have you been at NYP?

A: It's been 25 years now; I've been here since 1986.

Q: What's the best part of your job?

A: I like meeting people, helping people.

Q: What path did you take to get to your current job?

A: I used to work at the Bank Street College of Education. In 1986 I applied to NYP, and I got lucky, I got the job.

Q: What's your favorite type of music?

A: I like all types of music, from jazz to reggae — whatever makes me feel comfortable.

Q: Why did you choose NYP as the place you wanted to work?

A: I always heard good things about the Hospital. The first time I went to the Hospital I was impressed by how clean and good a hospital it was. I wanted a job there.

Q: What kinds of vacations do you enjoy?

A: I like going on trips, hiking, skating, and traveling to wherever I want. The last trip I took was to St. Thomas.

Q: What's on your personal to-do list?

A: I work from 4 to midnight. During the daytime I play the guitar, bass and keyboard and read.



Rene Perez

Alfred Boyce at work in the administrative offices of the Whitney Corridor at NYP/Weill Cornell.

Continued from page 1.

ten years of top honors... and a decade of top docs



NewYork-Presbyterian again has the most physicians listed in *New York* magazine's "Best Doctors" issue — our 10th straight year as #1. The magazine's Web edition lists 236 NYP physicians, representing 21 percent of the 1,119 New York City–area doctors listed. Also listed are 169 physicians affiliated with NewYork-Presbyterian Healthcare System (excluding NewYork-Presbyterian Hospital). Together, NewYork-Presbyterian and System hospitals account for 36 percent of all physicians listed. Tomoaki Kato, M.D., Chief, Division of Abdominal Organ Transplantation at NYP/Columbia, was one of eight physicians highlighted in a series of short articles called "My Toughest Case."

For the full list of doctors and ranking methodology, visit NYMag.com/bestdoctors.



you work in the city, why not live in the city?

NewYork-Presbyterian offers housing options at both NYP/Weill Cornell and NYP/Columbia that meet each employee's needs at ideal locations. All housing is located near Hospital campuses, offering both convenience and affordability.

You can find all this at NewYork-Presbyterian, so commute less, enjoy more and live more.

For more information, look at the NYP housing website at www.nyprealestate.com; e-mail nyphousing@nyp.org; or call (212) 746-1968 at NYP/WeillCornell or (212) 305-2014 at NYP/Columbia.

dr. moses leads new program



Jeffrey W. Moses, M.D.

Jeffrey W. Moses, M.D., has been appointed the Director of Interventional Services for both NYP/Columbia and NYP/Weill Cornell, leading a newly established bi-campus program.

An internationally recognized interventional cardiologist, Dr. Moses has performed more than 15,000 interventional procedures and pioneered innovative interventional cardiovascular treatment approaches using minimally invasive surgery, angioplasty, stents, gene therapy, support devices, and percutaneous valves.

He has also made significant contributions to clinical research and education in interventional vascular therapy.

Dr. Moses, who came to NYP in 2004, has served as Director of the Center for Interventional Vascular Therapy and Director of the Cardiac Catheterization Lab at NYP/Columbia. Earlier he held a professorship in clinical medicine at New York University School of Medicine and various positions in interventional cardiology and electrophysiology at the former New York Hospital.

After earning his medical degree from the University of Pennsylvania School of Medicine, Dr. Moses completed his internship, residency and fellowship training in cardiology at Presbyterian-University of Pennsylvania Medical Center.

nursing school names dean



Bobbie Berkowitz, Ph.D., R.N.

Bobbie Berkowitz, Ph.D., R.N., has been appointed the new Dean of the Columbia University School of Nursing.

A leader in the fields of nursing, public health and academic medicine, she comes to Columbia from the University of Washington, where she was the Alumni Endowed Professor of Nursing and adjunct professor in the School of Public Health.

Dr. Berkowitz earned Bachelor and Master of Science degrees in nursing from the University of Washington and a Ph.D. degree in nursing science from Case Western Reserve University.

Her research focuses on health policy and public health system reform, primarily at the state level, and systems-level efforts to eliminate health disparities.

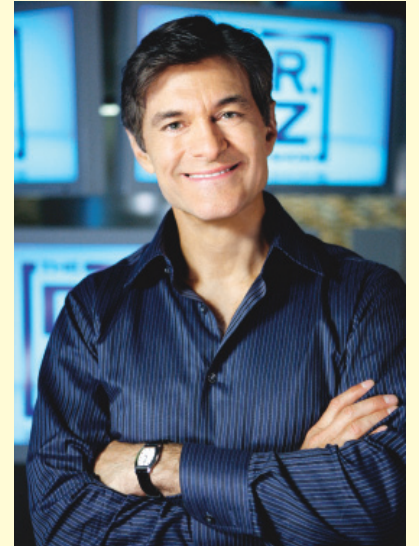
Dr. Berkowitz succeeds Dr. Mary O. Mundinger, who served as Dean for 24 years.

an emmy for dr. oz

Mehmet Oz, M.D., officially Director of the Cardiovascular Institute at NYP/Columbia and unofficially “America’s Doctor,” launched the nationally broadcast “The Dr. Oz Show” in September 2009. On June 27 he won the Daytime Emmy Award — the television equivalent of the Academy Award — for best talk show host.

Other nominees for the honor included Regis Philbin and the five co-hosts of “The View.”

“The Dr. Oz Show,” which brings health education to an audience of nearly 3 million people, airs weekdays at 11 a.m. and 3 p.m. on Fox 5.



Mehmet Oz, M.D.

kudos for karol wollenburg



Karol Wollenburg

At its Annual Assembly in Saratoga Springs in May, the New York State Council of Health-system Pharmacists presented its 2010 Pharmacist Achievement Award to NYP’s Vice President and Apothecary-in-Chief, Karol Wollenburg.

The award honors pharmacists recognized by their peers for their contributions to pharmaceutical services throughout their careers.

The Council cited Ms. Wollenburg for working extensively with students to foster leadership and a commitment to the pharmacist’s profession. She has helped

develop many new patient care policies that have helped improve patients’ health and well-being.

Ms. Wollenburg also was honored in April by the University of Connecticut School of Pharmacy, which presented her with a Distinguished Alumni Award. The award recognizes alumni for their career accomplishments or for contributions to the profession or to the School of Pharmacy.

caring for the mind as well as the body

Anne Skomorowsky, M.D., an Attending Psychiatrist with specialized training in working with hospital inpatients, has been selected as the Barbara Jonas Psychiatric Hospitalist in Honor of Dr. Herbert Pardes, one of the nation’s first hospitalist positions dedicated to providing mental health care for inpatients admitted for medical and surgical conditions.

Created by NYP in April, the position is named for Barbara Jonas, a longtime mental health advocate, former practicing psychotherapist, and supporter of arts and education. Mrs. Jonas, with her husband, Donald, gave \$500,000 to honor Dr. Pardes for his longstanding commitment to addressing mental health and behavioral issues in medicine.

Patients receiving treatment in a hospital for a medical illness frequently also have psychiatric disorders or acute

behavioral problems that in many hospitals go unattended, complicating care, affecting recovery, and lengthening hospital stay.

The new position builds on NYP’s growing use of hospitalists — medical professionals whose primary focus is caring for inpatients with complex conditions and establishing continuity of care among specialists and the patients’ primary care physicians. Research shows that hospitalists can improve quality of care and patient satisfaction and reduce length of stay.

Dr. Skomorowsky will provide mental health care for inpatients admitted for a non-psychiatric condition at NYP/Columbia and will facilitate treatment by social workers or psychiatrists as needed.

“Roughly 40 percent of inpatients admitted for a non-psychiatric condition have mental health issues, such as depression linked to heart disease, and adding a dedicated psychiatric hospitalist to our already successful program will help further ensure that we can appropriately address all patient needs,” says Dr. Pardes. “Barbara Jonas has long been an important voice on mental health care, and we are grateful for her and Donald’s vision and support, which allowed us to bring the uniquely qualified Dr. Skomorowsky to this role.”

Dr. Skomorowsky earned her medical degree from the State University of New York at Stony Brook and completed residencies at NYP/Columbia and St. Vincent’s Hospital and Medical Center. ■

check it out! community cardiac care

A new program will help heart failure patients in Northern Manhattan better manage their disease. With support from Heinz Family Philanthropies and the Pharmaceutical Research and Manufacturers of America (PhRMA) the Hospital aims to improve health and quality of life while reducing unnecessary Emergency Department use and readmissions rates.

At the program's June 28 launch in the Milstein Family Heart Center, Dr. Corwin emphasized NYP's role as a community hospital and safety net. He outlined how the heart failure program is part of the Hospital's Washington Heights/Inwood Initiative, a patient-centered regional effort to provide access and coordinate care for the community across the continuum of health services.

Emilio Carrillo, M.D., Vice President for Community Health and Director of the Initiative, explained that heart failure is a major cause of death and disability in the community and thus is a top priority. Community health workers, assisted by information technology, will help coordinate care for these patients and remove any barriers, including language and cultural differences.

Jeffrey Lewis, president of Heinz Family Philanthropies, said the groundbreaking new program could serve as a national model.

New York City Comptroller John Liu praised the initiative for its commitment to the community, calling NewYork-Presbyterian "a world-class institution."



Amelia Panico

This young player seemed headed for a home run in a game he played with his doctors.

all in the family all-stars

The players may not have been the Yankees and the Mets, but the softball game that Team Greenfield and Team Souweidane played at Battery Park City on June 26 was as exhilarating as any played by New York's baseball stars.

Made up of more than 20 children ages 6 to 17 who had been treated for brain tumors, head trauma and spinal tumors, the teams were named for the children's physicians — Jeffrey Greenfield, M.D., Assistant Neurological Surgeon, and Mark Souweidane, M.D., Director of Pediatric Neurological Surgery, both of NYP/Weill Cornell's Komansky Center for Children's Health. The neurosurgeons played alongside their patients at an event called "Lids for Kids."

Before they took to the field, the physicians conducted a brief lesson on head injury prevention for patients and their families. "By far, the most effective treatment regarding pediatric head injury is prevention," says Dr. Souweidane. "The use of protective devices like child restraints, seat belts and helmets needs to be emphasized."

A brain tumor survivor, Anthony Zerato, said, "Dr. Greenfield and Dr. Souweidane are like my angels. When I was sick, they helped me get better, and now I have angels for the rest of my life."

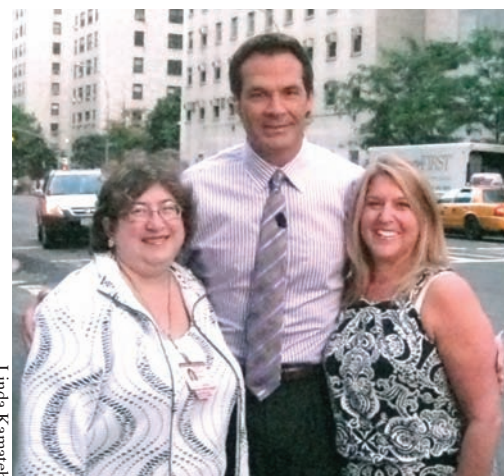
Dr. Greenfield said, "When we operate on children, this sort of becomes a family for us. And these are kids we will see for the rest of their childhood."



Charles Manley

Celebrating a new program to aid heart failure patients were (from left) Emilio Carrillo, M.D., VP, Community Health; Ed Belkin, PhRMA VP for Communication; Jeffrey Lewis, President, Heinz Family Philanthropies; Jackie Mucaria, Senior VP, Ambulatory Care and Patient Centered Services; and Dr. Corwin.

bone marrow donation in the news



Linda Kamatch

(From left) NYP/Weill Cornell's Dr. Tsiporah Shore, WPIX-TV reporter Dr. Steve Salvatore, and Karen Shapiro, a stem cell donor, told WPIX viewers about bone marrow donation.

NYP/Weill Cornell physicians contributed to a weeklong special series on bone marrow and stem cell donation that WPIX-TV broadcast in July. Tsiporah Shore, M.D., Director of the Hospital's Clinical Blood and Bone Marrow Transplant Program; Assistant Attending Physician Usama Gergis, M.D.; and Karen Shapiro, a stem-cell donor, told viewers how important bone marrow donation is and how easy it is to donate. WPIX-TV's Dr. Steve Salvatore broadcast the segment live from NYP/Weill Cornell on July 13.

play ball! neurosurgeons raise funds

Many of NYP's neurosurgeons spent Saturday, June 5, competing with nearly 300 of their peers from 22 medical institutions, striving to outperform one another not at surgery but at softball.

In the process they raised funds for the Columbia University Medical Center Pediatric Brain Tumor Research Fund. Both NYP/Columbia and NYP/Weill Cornell fielded teams for the annual softball tournament in Central Park, battling teams from all regions of the U.S.

The neurosurgeons from Barrow Neurological Institute of St. Joseph's Hospital and Medical Center in Phoenix, Arizona, emerged victorious from the tournament. Other teams came from as far away as the University of Miami and the University of Utah.

"In the future we will partner with the American Association of Neurological Surgeons to expand from an institutional effort to a national initiative. The Association will collaborate with us to support a Neurosurgery Research and Education Foundation pediatric neuro-oncology fellowship," says Ricardo Komotar, M.D., Chief Neurosurgery Resident and founder of the Pediatric Brain Tumor Research Fund.

words that matter — creating a culture of “always” at NYP

Consistent and effective communication is essential to providing our patients and their families with high quality, compassionate care and services 100 percent of the time. A proven best practice for effective communication is using “Key Words at Key Times.” Carefully selected Key Words help explain the care we provide and set expectations for patients and family members.

One of the ways we identify Key Words is through our patient satisfaction surveys. From surveys we learn what is important to our patients. Patients consistently tell us that they want communication about their plan of care, discharge instructions, and delays. The words used in survey rating scales also help define Key Words. “Very good” or “always” are the high-

meeting patient satisfaction goals in 2010

Patient satisfaction goals and metrics help keep us on track to improve patient satisfaction. This year, NYP has set a goal of 85.5, which is 1.5 points higher than our score in the fourth quarter of 2009. We will be looking at the scores for the fourth quarter of 2010 to measure our success. Patients typically return their surveys two to six weeks after discharge. This means that the patients we are treating in late August through early November will be providing us with the feedback that determines if we will meet our 2010 goal!

est possible ratings that patients can select to describe their experience. Using these words lets our patients know that we are committed to providing them with the best care, each and every time.

Here are just a few examples of the ways Key Words can be used to enhance our patients’ experience.

Explaining

“For your safety, we always want to explain new medicines very carefully. While they may not happen very often, some people have had side effects that you should know about. I want to make sure I am always explaining things in a way that makes sense to you and providing you with very good care.”

Why is this key?

Patients feel comfort when they know what to expect. When we use the word “always,” we help to put the patient at ease. Each caregiver administering medication to a patient should use Key Words such as “explain,” “side effects,” and “always.”

Greeting:

NOD, Name, Occupation, Duty

Name: My name is James.

Occupation: I am a Physical Therapist.

Duty: I am here today to do some simple exercises with you to help you recover from your surgery.

Why is this key?

Patients have the right to know the name, title and responsibilities of any staff member entering their room or providing them with care. This is key to making our patients feel safe during their hospital stay.

Closing:

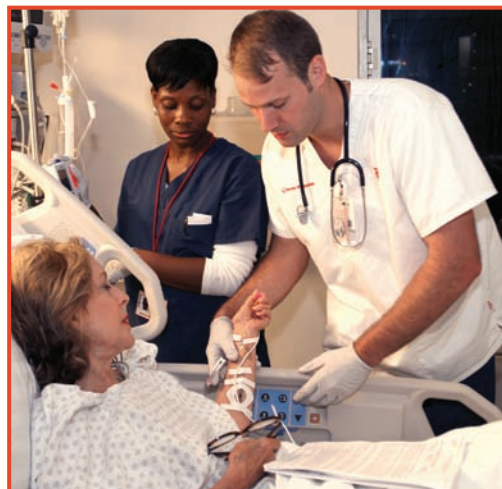
“Is there anything else I can do for you? I have the time.”

Why is this key?

When we use these Key Words at the end of each patient interaction, patients are far less likely to get up out

of bed without assistance, or feel that they are troubling a staff person if they ask for something. Any staff person can contribute to fall reduction and patient safety by using this proactive approach to addressing patient concerns and needs.

The success of using Key Words at Key Times is measurable in our patient satisfaction scores. For example, after implementing a program that featured scripts with Key Words, Food and Nutrition scores at NYP have risen more than two points on the Press Ganey Survey for the question of Courtesy of Person Serving Food. Food and Nutrition is just one of the many areas in the Hospital where staff are working to make a difference for our patients by communicating consistently and effectively. By always communicating in this way, we will improve our patients’ experience and enhance the workplace for all. ■





promotions

Human Resources reports the following promotions as of July 31, 2010.

NYP/ACN

Virginia Concepcion
Certified Medical Assistant, Center for Community Hlth & Ed

Gary Francis
Patient Financial Advisor, Family Medicine Program

Chery Guzman
Medical Assistant, Family Medicine Program

Jeannette Rodriguez
Clinical Nurse III, Center for Community Hlth & Ed

Urania Torres
Certified Medical Assistant, Center for Community Hlth & Ed

Lorena Brito
Patient Financial Advisor, Stockamp Implementation Team



Lorena Brito

NYP/CHONY

Boateng Ohene-Adjei
Lead MRI Technologist, CH-Diagnostic Imaging Suite

Sharron Tatum
Unit Assistant, CHC Labor Delivery & Triag

Rafael Acal Jimenez
Clinical Nurse III, CH-Pediatric Intensive Care



Rafael Acal Jimenez

NYP/COLUMBIA

Venitia Berroya
Clinical Nurse II, Oper Rms MB-3-4

Wayne Browne
Electrician A, Electrical Shop

Ma-Lilah L. Camitan
Clinical Nurse III, MB-5GN Cardiac Telemetry



Ma-Lilah L. Camitan

Fatou-Khady Fall
IVUS Coordinator, Cardiac Catheterization Lab

Angel Gonzalez
Waxer - Stripper, Environmental Services-MH

Kristen Kidder
Major Gifts Officer, Development

Leslie Kirzner
Mgr-Pastoral Care-Educ, Pastoral Care and Education

Karen McKenna
Laboratory Technologist, Core Lab-Chemistry

Marjorie Michaud
Lab Technologist-2 Licenses, Clin Chem Emerg Lab

Peter Roppolo
Nurse Administrator, Mils/Hark Nur Support

Royce Smith
Lead Plumber, Plumbing Dept

NYP/WEILL CORNELL

Malia Ann Alacar
Sr Staff Nurse-RN, Amb Surg OR

Nedy Alexis
Sr Staff Nurse-RN, Critical Care-Med Team

Lauren Antenucci
Sr Staff Nurse-RN, Critical Care-Med Team

Deanna Arizzi
Sr Staff Nurse-RN, NUR-10C/10S MEDSURG (ONC)

Michael Austin
Analyst-Operations, Regulatory & Quality Info Mgmt

Jason Barell
Mgr Spec Proj-Exec Off, Office of Hospital Director

Aleta Cabuhat
Sr Staff Nurse-RN, Critical Care-Med Team

Carmencita M. Calabia
Tech Spl-Central Lab, Central Lab

Yael Judith Coppleson
Spl-Perf Improvement, Regulatory & Quality Info Mgmt

Demetrio Encabo Jr.
Supv-Transfer Access Ctr, Transfer Call Ctr

Lisette Fontanez
Proj Leader-Managed Care, Managed Care-Finance

Patrick Ford
Mgr-Engineering, Eng Plant Svcs

Vanessa Juman
Exec Asst, Prof Svcs Admin

Kiranpal Kaur
Spl-Facilities Regulatory, OFO Corporate Compliance

Kristine Leigh
Coord-Clin Info Sys-Periop, Perioperative Svcs

Cristina Mahabir
Mgr- S, CPOE

LeeAnn McIlhenney
Sr Staff Nurse-RN, Critical Care-Surg Team

Danielle Mellon
Sr Staff Nurse-RN, Critical Care-CCU

Aileen D. Nobleza-Tan
Spl-Revenue Mgmt, Patient Case Mgmt

Nelson Nunez
Rehab Aide, Inpatient Rehabilitation

Bailey O'Keefe
Sr Clinical Dietitian, Food & Nutri Svc

Caroline Olivetti
Sr Staff Nurse-RN, Critical Care-Med Team

Lauren Pierce
Sr Staff Nurse-RN, NUR-10C/10S MEDSURG (ONC)

Lydia Regopoulos
Proj Leader-Managed Care, Managed Care-Finance

Suzanne A. Richman
Sr Staff Nurse-RN, NUR-5W CRIT CARE (MED SDU)

Megan Stack
Coord-Transplant, Kidney Aquisition Program



Megan Stack

Evelyn Rosa
Supervisor, Admitting

Laura B. Tomczyk
Sr Staff Nurse-RN, Critical Care-Surg Team

Betty M. Valeriano
Nurse Clinician-RN, INR Nursing

Kevin A. Vassall
Sr Staff Nurse-RN, NUR-4W CRIT CARE (CTICU)

NYP/WESTCHESTER

Pauline A. Powell
Psychiatric Technician, Nursg-Child(nc)



Pauline A. Powell

classifieds



■ **FOR SALE:** Luxury, prewar classic-6 apartment (2,000 square feet) near NYP/Columbia. 24-hour doorman. High ceilings; corner southern exposure; Viking kitchen appliances. All major conveniences, including elevator, storage, bicycle rack, basement laundry facilities. Pet friendly. Easy access to A, C, and #1 trains, FDR Drive and West Side Highway. Maintenance: \$750/month, board approval required. Call Michael at (516) 204-7043.

■ **FOR SALE:** Charming three-bedroom, 2.5-bath center hall colonial with many updates in White Plains. Less than 1.5 miles to NYP/Westchester, 30-minute train ride to New York City. For sale by owner. More information and photos at www.123buyme.com. Shown by appointment. Contact at (914) 552-2236 or smvitale@optonline.net.

■ **FOR SALE:** Studio apartment with large alcove and wall of windows with garden view at 435 East 65th Street. Live-in super, 24-hour doorman. Renovated kitchen, extensive storage space, parking garage, roof deck, patio, laundry room. Near restaurants, shopping and transportation. Dogs not permitted. Building permits pied-a-terre, co-purchase and guarantors. Shown by appointment. \$379,000; maintenance: \$831. Contact Justin Greenstein at (646) 505-6990 or (917) 991-4144.

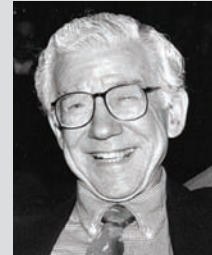
■ **FOR SALE (MEDICAL OFFICES):** Prestigious all-medical-dental co-op building at 115 East 61st Street. Full-time attended lobby. No steps. Conveniently located between Midtown and Upper East Side. Easy access to NYP/Weill Cornell and transportation. Contact Sharon Aspis at (212) 692-6139.

■ **FOR SALE:** Two-family brick house in East Williamsburg (Bushwick), Brooklyn. First floor has three bedrooms, eat-in kitchen, bath, living room. Second floor has four bedrooms, eat-in kitchen, bath, living room. Unfinished basement. Near shopping, three area hospitals, subway. \$510,000, negotiable. Call Leticia at (646) 438-5770 or e-mail mitierra1911@hotmail.com.

■ **FOR SALE:** Studio apartment at 200 Cabrini Boulevard, part of Castle Village at 187th Street in Hudson Heights. Accessible by A train and M4 bus. E-mail gendzier@acs.bu.edu.

Place your ad in *NYPress* — FREE of charge. Space is available on a first-come, first-served basis. For more information, call Marcy at (212) 821-0579. (The publication of an ad does not indicate endorsement by the Hospital.)

In Memoriam



Fred Plum, M.D.

• **Fred Plum, M.D.**, one of the preeminent neurologists of the 20th century and a great friend of NewYork-Presbyterian Hospital, has

died. For 35 years, Dr. Plum served as Neurologist-in-Chief and Chairman of the Department of Neurology and Neuroscience at Cornell University Medical College and New York Hospital — today known as NewYork-Presbyterian Hospital/Weill Cornell Medical Center. He was known nationally and internationally as a true pioneer in the study of the metabolism of the brain as it relates to traumatic head injury, stroke and coma.

In collaboration with Dr. Bryan Jennett on a paper published in *The Lancet* in 1972, Dr. Plum originated the term “permanent vegetative state” to describe the type of unconsciousness that can follow serious brain injury or illness.

Dr. Plum was a tireless advocate for the rights of terminally ill patients, promoting the use of living wills that ensure carrying out the end-of-life wishes for patients unable to communicate due to traumatic brain injury.

calendar



■ **September 12** — The Susan G. Komen for the Cure race will take place in Central Park from 8 a.m. to 12 p.m., starting at 72nd Street and Central Park West. To learn more, contact Nancy Gautier-Matos at (212) 305-5587 or gautier@nyp.org.

■ **September 12** — The Third Avenue Street Fair will take place between 66th and 86th Streets from 11 a.m. to 5:30 p.m. NYP will have booths between East 68th and 69th Streets. To learn more, contact Agnes Peterson at (212) 821-0560 or apeterso@med.cornell.edu.

■ **September 23** — Deadline for submissions to the 20th Medical Complex Art Show, which will open at the Weill Cornell Medical Library on October 7. For more information, contact Sherisse Brown at (212) 746-3794 or at sbrown@med.cornell.edu.

■ **October 16-17** — The Avon Walk for Breast Cancer will take place. To learn more, contact Nancy Gautier-Matos at (212) 305-5587 or gautier@nyp.org.

If you know of any promotions that have been omitted, please report them to Human Resources at these numbers: 746-1448 (Weill Cornell); 305-5625 (Columbia).

Photos by Charles Manley and John Vecchiolla

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the green pages

employee survey
Watch for information about the NYP Employee Survey, to be conducted September 13-October 8.

benefits corner

VOLUNTARY BENEFITS REMINDER

Enrollment for Short-Term Disability, Specified Disease Insurance for Critical Illness and Universal Life Insurance ends September 3, 2010. These benefits are available to all employees and can be adjusted to meet your own personal needs.

Counselors are available to meet with you to answer questions and provide more information about these plans. To find out more or schedule an appointment with an on-site representative, call (800) 229-5129, ext. 201.

START SAVING NOW WITH THE NYP TSA 403(b) PLAN

Setting aside a small amount each week from your paycheck in your NewYork-Presbyterian TSA 403(b) Plan (the "403(b) Plan") account can make a difference over time. Saving through the 403(b) Plan allows you to reduce your federal taxable income, and more money can be set aside for you and your future. A tax-deferred plan works in your favor because you don't owe federal taxes on earnings until you make a withdrawal.

Start saving for your future today. Join the 403(b) Plan by logging on to Diversified DirectSM at www.divinvest.com, or calling (800) 857-5801. Representatives are available Monday through Friday, 8 a.m. to 9 p.m.

If you would like one-on-one assistance, speak with your local On-site Participant Counselor. Look on the Infonet for Employees page under Quick Links/Diversified Investments for the contact information of your site's Counselor.

If you are already in the 403(b) Plan, consider increasing your contributions and saving even more for your retirement future.

NYP BENEFITS ON THE INFONET

The Benefits Department is announcing improvements to its Infonet site. In addition to plan features and services of the NYP Benefit Program, there are easy navigation and updated links to vendors. For useful information, forms and directories, look on the for Employees page of the Infonet. Under Quick Links, click on Your Human Resources Site, and under HR Support Services, click on Employee Benefits.

employee activities and services

TICKETS AVAILABLE AT ERRAND SOLUTIONS

Movie tickets and the sports and family entertainment tickets listed below are available for purchase at your site's Errand Solutions Desk. Tickets can be purchased by check, money order, cash, or major credit cards. You will be required to present your NewYork-Presbyterian employee ID when purchasing tickets.

For discounts on additional sports and family entertainment tickets, contact Plum Benefits, Monday — Friday, from 9 a.m. to 5 p.m., at (212) 660-1888, or log on to www.plumbenefits.com.

If you have any questions, please e-mail activities@nyp.org.

Please note: All tickets are limited to 4 per NYP employee. Tickets will not be held, and are available on a first-come, first-served basis.



U.S. Open

Friday, September 3
Upper Prom, Section 307
7 p.m.
\$45 (per ticket adults and children 2 years and older)



Ringling Bros. and Barnum & Bailey Circus presents *Illusionation*
Coney Island Boardwalk
(Corner of 21st and Surf Avenue)

Sunday, September 5
5 p.m.
\$25 (per ticket adults and children 2 years and older)
Ticket holders are invited to come at 4 p.m. and enjoy the preshow for free!



Wicked

Tuesday, September 14
Gershwin Theatre
Rear Mezzanine
7 p.m.
\$46.25 (per ticket adults and children 2 years and older)



New York Mets vs. Houston Astros

Friday, August 27
Left Field, Section 134
7:10 p.m.
\$60 (per ticket adults and children 2 years and older)



New York Mets vs. Atlanta Braves

Sunday, September 19
Left Field, Section 135
1:10 p.m.
\$60 (per ticket adults and children 2 years and older)



New York Yankees vs. Boston Red Sox

Saturday, September 25
Main Level, Section 207
\$55 (per ticket adults and children 2 years and older)

BACK-TO-SCHOOL HELP FROM ERRAND SOLUTIONS

Errand Solutions at NYP can help you enjoy the last days of summer and get ready for going back to school.

A site representative can recommend last-minute vacation specials, amusement park discounts, and free events around town. Enjoy time with your family and friends and let Errand Solutions save you money and find creative solutions in planning summer activities.

Errand Solutions at NYP is here to help your household get ready to start school in September. They have suggestions on where to buy school supplies, clothing, and, for those starting college, supplies for the dorm room.

Errand Solutions has also helped over 2,000 patients and their loved ones over this summer. They can make our patients' stay at the hospital feel a little more like home. Simply dial *99 from any Hospital phone to reach an Errand Solutions site representative.



GREEN PAGES CONTACT INFORMATION



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