

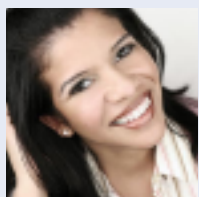
# Women At Risk

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"A Cure in Our Lifetime"

Dear Friends,

In just a few months, Women At Risk will celebrate 20 years of enhancing the lives of women affected by breast cancer. We thank you for your support and commitment, which has allowed us to grow from a small partnership of patients, doctors and volunteers into a comprehensive, esteemed and influential breast cancer program.

In the Spring of 2009, about 400 supporters attended WAR's 19th Annual Luncheon, honoring Dr. Herbert Pardes, President & CEO of NewYork-Presbyterian Hospital and featuring Dr. Susan Love, one of the founding mothers of the breast cancer advocacy movement. Dr. Love inspired attendees with her call to eradicate breast cancer within our lifetime.

This year, we formed our first Women At Risk Junior Board, a coalition of young professionals dedicated to fighting breast cancer in the years to come. In November, we'll host our Laurie Bass Sklaver Annual Symposium, which this year will be focused on decision-making and risk-management for women at high risk for breast and ovarian cancer.

I hope to see you at these upcoming events. Look for the 20th Anniversary Issue of Women At Risk's Newsletter in the Spring of 2011, which will feature a retrospective of WAR's incredible research accomplishments!

Bonnie Pressman  
President

## WAR Luncheon Features Dr. Susan Love *By Yevgeniya Goltser*

Interpret your being here as a commitment to attack breast cancer, to get rid of breast cancer, and in the interim, to make the lives of the people affected by breast cancer as best as they can be," said Dr. Herbert Pardes, the President & CEO of NewYork-Presbyterian Hospital, at Women At Risk's 19th Annual Luncheon. The luncheon was held at the Waldorf=Astoria on Monday, May 10th, 2010, with more than 400 supporters in attendance.

This year's event was chaired by Helen Morik, a founding board member of Women At Risk who now serves on the Executive Committee as Vice President of Hospital Relations. Women at Risk honored Dr. Herbert Pardes for his longstanding commitment to WAR, the fight against breast cancer and quality health care for all. Dr. Susan Love, the President of the Dr. Susan Love Research Foundation and the author of both *Dr. Susan Love's Breast Book* and

*Live a Little: Breaking the Rules Won't Break Your Health* was the afternoon's keynote speaker.

Dr. Pardes recognized Women At Risk as being "there for patients." He added that the organization "is also investing in the future. Not only are they concerned about the clinical care of today, they are trying to figure out how to make it better."

In her keynote address, Dr. Susan Love told attendees, "We've put an emphasis on the cure and on thinking about how we can make breast cancer into a chronic disease, something that won't kill people, and that's a good thing. But I think it's not bold enough. What we really have to focus on is finding the cause of breast cancer and how we can just stop it."

Dr. Love also spoke about her most recent project, the Love/Avon Army of Women, which was launched in October 2008. The project utilizes the power of the Internet to recruit one million women to participate in research to find

*continued*

## **The Stacey Garil Womack Resource Library**

Staffed by breast cancer survivors and offering confidential one-on-one support.

### **HOURS OF OPERATION:**

Monday–Friday from  
10 a.m.–4:30 p.m.

*Bilingual support is available  
on Wednesdays and Thursdays  
from 1 p.m.–4:30 p.m.*

## **The difference is you...**

Thank you to all of our volunteers who make a difference every day in Women At Risk's Resource Library:

Helene Bland  
Clare Cooper  
Marianne Glasel  
Renee Goodman  
Rita Heller  
Laura Minella  
Sheila Mulvey  
Joanne Parent  
Karen Small  
Helen Tarr  
Angela Vallaro

## **Support Groups**

### **Breast Cancer Support Group**

For dates, times and location, call Nancy Singleton at (212) 342-0297.

### **Spanish-Language Breast Cancer Support Group**

For dates, times and location, call Jenny Saldaña at (212) 305-9894.

Co-sponsored by SHARE and Social Work Services, NYP/CUMC.

the causes of, and ways to prevent, breast cancer. "I know that we can be the generation that ends breast cancer. There is no question in my mind," she said, "We just need the will to do it and we need to just push forward and be bold and demand that that is what we are going to have happen. And we'll do it, I know we will. Because I have an army of women behind me."

Other highlights of this year's luncheon included two award presentations. Dr. Maureen Killackey, the Chair of the NY Breast & Cervical Cancer Advisory Council, honored Women At Risk as the 2009 recipient of the *New York State Innovation in Breast Cancer Research & Education Award*. Bonnie Pressman, President of Women At Risk, presented the *2010 Young Leaders for Breast*



*Dr. Susan Love  
and Susan Fuirst,  
WAR's founder,  
at the 2010  
Luncheon*

*Cancer Award*, for the first time, to Allie Farber and Erica Baevsky, two high school students who founded GOPiNK, Women At Risk's Junior Committee. The 19th Annual Luncheon was a great success, and Women At Risk thanks everyone who helped make it possible. ■

## *Please join us!*

Our panel of experts will discuss decision-making and risk-management for women who are at high risk for breast and ovarian cancer.

A panel of high-risk women will discuss their own experiences coming to terms with, and making decisions about how to manage, their risk for breast and ovarian cancer.

To RSVP or for more information, call (212) 305-5917 or email [awhiffen@womenatrisknyc.org](mailto:awhiffen@womenatrisknyc.org).

### **The Laurie Bass Sklaver Annual Symposium**

#### *Decisions, Decisions: Managing Increased Risk for Breast & Ovarian Cancer*

Wendy Chung, M.D., M.P.H.

*Director of Clinical Genetics, NewYork-Presbyterian Hospital/Columbia University Medical Center, Herbert Irving Assistant Professor of Pediatrics, Columbia College of Physicians & Surgeons*

Ruth Oratz, M.D., F.A.C.P.

*Medical Oncologist, Women's Oncology & Wellness Practice, Clinical Associate Professor of Medicine, New York University School of Medicine*

Sharyn N. Lewin, M.D.

*Gynecologic Oncologist, NewYork-Presbyterian Hospital/Columbia University Medical Center, Assistant Clinical Professor, Division of Gynecologic Oncology, Columbia College of Physicians & Surgeons*

Moderated by Dr. Kathie-Ann Joseph, M.D., M.P.H.

**Tuesday, November 9th, 2010**

Reception: 5:30–6:00 PM • Program: 6:00–8:00 PM

UJA-Federation of New York, 130 East 59th Street, 7th Floor, New York, NY

## **IN MEMORIAM**

The board and staff of Women At Risk mourn the sudden passing this summer of two great friends of the organization, Cynthia Lieb and Kevin Morrissey. We would like to extend our deepest sympathy to their families during this difficult time.

**Cynthia Lieb** After an impressive career in education, Cynthia Lieb turned her talents to fundraising and founded her own company, CL Consulting. She worked as WAR's development consultant for more than five years, spearheading our fundraising efforts and providing valuable insight on other organizational issues. Cynthia was a trusted advisor and mentor to many of us. Her insight, warmth and friendship will

be profoundly missed, and we know that the lessons she taught us will continue to impact WAR in the years to come.

**Kevin Morrissey** Kevin Morrissey was the executive vice president and general merchandise manager for menswear at Macy's, Inc. His career at Macy's spanned 36 years, and he was one of the industry's most respected menswear merchants. Kevin was a generous supporter of Women At Risk's mission and work. His wife, Susan White, is the president and co-founder of the leading women's knitwear company, White + Warren. Susan and her company have been long-time partners and friends to WAR, and we are deeply sorry for her and her family's loss.

## 2010 Women At Risk-Funded Research Projects

A vital part of WAR's mission is to enhance the lives of women through funding innovative breast cancer research projects. Over the years, WAR has awarded grants to over 50 pilot studies that cover a broad range of breast cancer topics. WAR's research grants are dedicated to better understanding the complex causes of breast cancer and developing new methods for prevention, early intervention and effective treatment. WAR is pleased to announce the following grant recipients for 2010. For summaries of each study, please visit our website at <http://nyp.org/services/war/research/recent-funding.html>.

### Micro-RNA Fingerprint Discovery for Breast Cancer

Sheldon Feldman, M.D., Chief Surgeon, Comprehensive Breast Center, NewYork-Presbyterian Hospital/ Columbia University Medical Center, Vivian L. Milstein Associate Professor of Clinical Surgery, Columbia University College of Physicians & Surgeons

### Pre-Surgical Evaluation of MK-2206 in Patients with Operable Breast Cancer

Kevin Kalinsky, M.D., Assistant Professor of Clinical Medicine, Columbia University College of Physicians & Surgeons

### Breast Density, Change in Breast Density and Breast Cancer Risk in a Population at High Risk for Breast Cancer

Mary Beth Terry, Ph.D., M.A., Associate Professor of Epidemiology, Columbia University Mailman School of Public Health

### Use of Urinary Biomarkers for Detecting Drug Adherence with Aromatase Inhibitors in Women with Early Stage Breast Cancer

Alfred Neugut, M.D., Ph.D., M.P.H., Professor of Medicine, Columbia University College of Physicians & Surgeons, Professor of Epidemiology, Columbia University Mailman School of Public Health



## Introducing WAR's New Community Coordinator...

*This year, Women At Risk's Community Program and Outreach Coordinator, Lola Ruz-Curry, decided to retire after over 10 years of incredible service. We are thrilled to introduce our new Coordinator, Jenny Saldaña, who will be providing resources, support and educational outreach to Spanish-speaking breast cancer patients and the Hispanic communities of northern Manhattan:*

My name is Jenny L. Saldaña, and I am a native Dominican American New Yorker.

For more than a year, I was told that I 'just' had cystic breasts and that I was too young for breast cancer. I was told that I didn't even have a family

history and to stop worrying about the one 'cyst' that kept growing. Finally, I decided to go for a second opinion, and Dr. Kathie-Ann Joseph diagnosed me with breast cancer on January 4, 2006.

Before my diagnosis, I was the Global Manager of Product Education for the Clairol division of Procter & Gamble and an actor and playwright. The play I wrote about my cancer journey, *PINK: The Chronicles of BC Jenny*, won 3rd place in the 2008 Met Life National Playwriting Competition, and I now tour colleges with *PINK* to bring cancer awareness and to show them that the face of breast cancer isn't always over 40. My quest to bring awareness to my community has allowed me to be featured in *New York Magazine*, *The New York Post*, *The New York Times* and on *Livestrong.com* and *anthemofhope.com*.

Aside from wanting to be near my wonderful team of doctors at all times (Dr. Joseph, Dr. Dawn Hershman and Dr. Jeffrey Ascherman), I wanted to work with WAR to assist the very underserved Latino community. I often think of the difficulties that I had trying to get diagnosed, and how much worse it must be for those who do not speak English well or have a big mouth like me!

It is an honor to be part of this great organization. If you're ever around the Stacey Garil Womack Resource Library on the 10th floor of the Herbert Irving Pavilion, please stop by and say hello. If I'm not in, ask one of our amazing breast cancer survivor volunteers for my card, and drop me a line. ■

## Helping Women Help Themselves

March 20, 2010  
Free Screening Day Statistics

- 88 women received breast screenings
- 106 women received cervical screenings
- 28 women received colorectal screenings

### Special thanks to:

- *The Larry & Jane Scheinfeld Foundation, for enabling Women At Risk to provide these life-saving services free of charge*
- *Volunteers who made the day a success*
- *OPI, Shiseido and Green Mountain Coffee, for their generous donation of gift bag items*

## To Contact Women At Risk:

Call (212) 305-9525  
or email  
[info@womenatrisknyc.org](mailto:info@womenatrisknyc.org)

Visit Women At Risk online at  
[www.womenatrisknyc.org](http://www.womenatrisknyc.org)  
and  
[www.womenatriskblog.com](http://www.womenatriskblog.com)

To receive bi-monthly E-Newsletters in addition to this print edition, please send your email address to [info@womenatrisknyc.org](mailto:info@womenatrisknyc.org).

You can also become a fan on Facebook by searching for 'Women At Risk', or follow us on Twitter at [@womenatrisk!](https://twitter.com/womenatrisk)



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# Women At Risk

## Chappaqua's "A Cure in our Lifetime" Supports WAR Patient Navigation *By Kitty Silverman*

**O**n May 21st, more than 200 women gathered at the Trump National Golf Club in Briarcliff Manor, New York for the "A Cure in our Lifetime" breakfast, an annual event that raises funds for and awareness of breast cancer.

The money raised is allocated to several different breast cancer organizations and programs. This year, the attendees committed over \$60,000 to support WAR's Patient Navigation Program, which was initiated by the founders of "A Cure in our Lifetime" in 2006. The Patient Navigation Program, under the stellar leadership of Nancy Singleton, provides vital support to hundreds of newly diagnosed breast cancer patients each year at Columbia University Medical Center's Breast Service.

The event was both inspirational and informative, featuring terrific speeches by Joy Bauer, a leading nutritionist, and GERALYN Lucas, author of *Why I Wore Lipstick to My Mastectomy*.

All of us at WAR would like to thank the "A Cure in our Lifetime" committee members who organized this wonderful event and everyone who so generously supported it. This continued support and dedication allows us to provide a critical service to women facing breast cancer. ■

### WAR Board of Directors

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Bonnie Pressman

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